



Holyoake Community Prevention Service

Alcohol and other drugs (AOD)

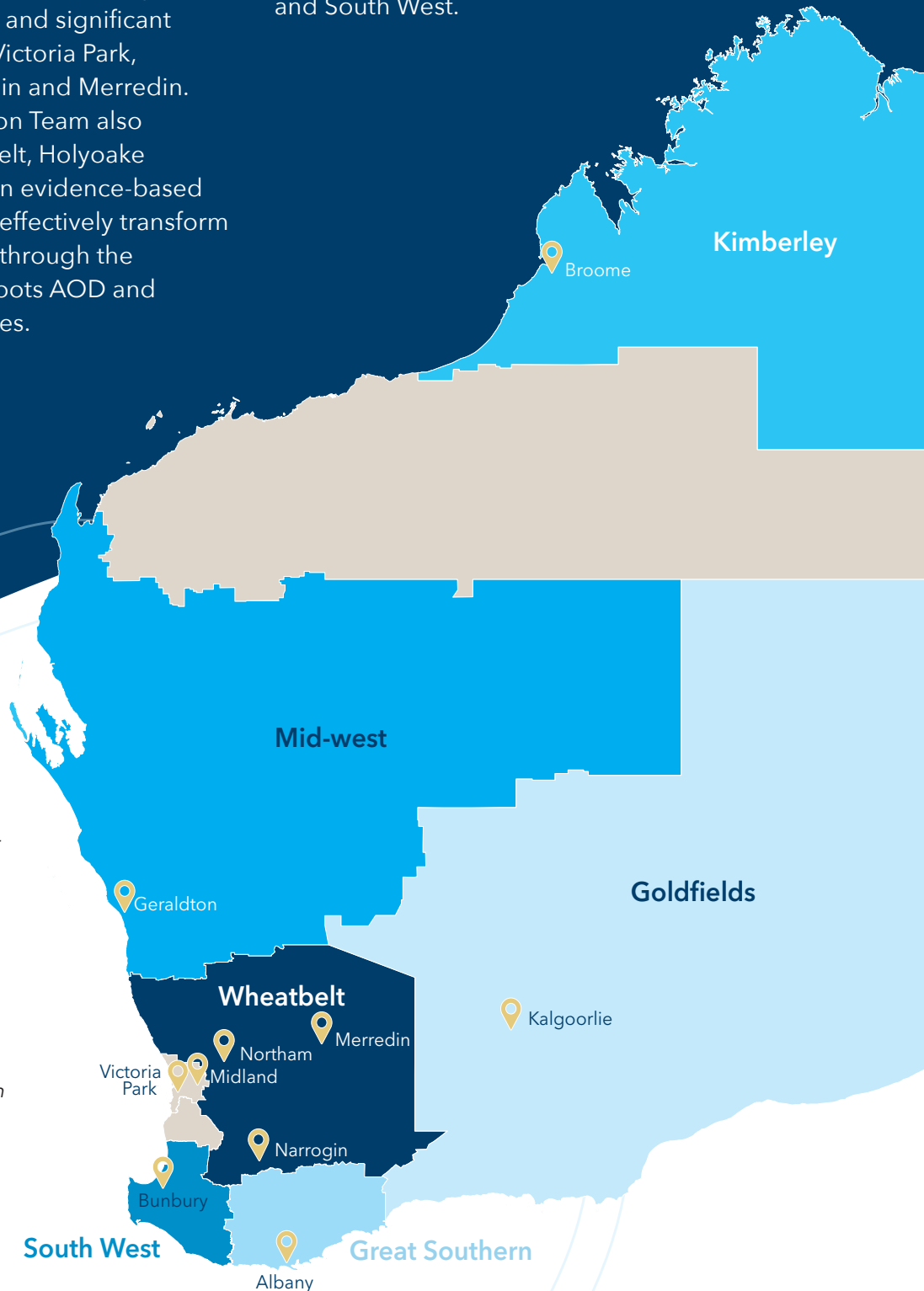
Building safe and healthy communities through
evidence-based AOD prevention activities

Holyoake is a leading non-government provider of Alcohol and Other Drugs (AOD) treatment services in Western Australia. Over the past two decades, Holyoake has built its mental health capability, delivering mental health services in conjunction with AOD services.

Holyoake's unique 'family systems' approach recognises the impact that alcohol and other drugs or mental health issues have on individuals, families and communities.

Holyoake provides individual and group counselling for individuals and significant others from our offices in Victoria Park, Midland, Northam, Narrogin and Merredin. With a dedicated Prevention Team also established in the Wheatbelt, Holyoake works collaboratively within evidence-based prevention frameworks to effectively transform and support communities through the implementation of grass-roots AOD and suicide prevention initiatives.

Contracted by the Mental Health Commission, Holyoake delivers the AOD Community Prevention Service across five regions in Western Australia, including the Kimberley, Mid-West, Goldfields, Great Southern, and South West.



Holyoake acknowledges the traditional custodians throughout Western Australia and their continuing connection to the land, waters and community. We acknowledge and pay our respects to Ancestors, Elders and future Aboriginal families of country that we live, work and recreate in. We acknowledge the strength and resilience of the Aboriginal community of Western Australia, their cultural heritage and spiritual connection always connected to country.

AIM: The Holyoake AOD Community Prevention Service aims to improve the health and wellbeing of individuals, families and communities by preventing or delaying the onset of AOD use and reducing the harms associated with AOD supply and use.

The AOD Community Prevention Service will achieve this by engaging with, supporting and building the capacity of, local communities to implement evidence-based and informed AOD prevention activities.

Alcohol and other drug use has significant impacts on all Australians, either directly and/or indirectly, including health, social and economic harms. In 2017-18, the social cost to Australians from alcohol use alone was \$66.8 billion (AIHW 2023 'Alcohol, tobacco and other drugs in Australia').

Holyoake's AOD Community Prevention Service establishes and supports Community Response Committees to develop, implement and evaluate prevention activities that seek to reduce the harms from alcohol and other drug use in their

local communities. These activities will address local needs, while aligning with the *Australian Mental Health Promotion, Mental Illness, Alcohol and Other Drug Prevention Plan 2018-2025*.

All program delivery and prevention activities undertaken by the AOD Community Prevention Service aligns to key principles from the *Ottawa Charter for Health Promotion (1986)* and *AOD Harm Minimisation Framework*.

The Ottawa Charter identifies five 'Domains for Action' supported by three basic strategies as shown in the chart (Fig. 1) below.

Domains for Action

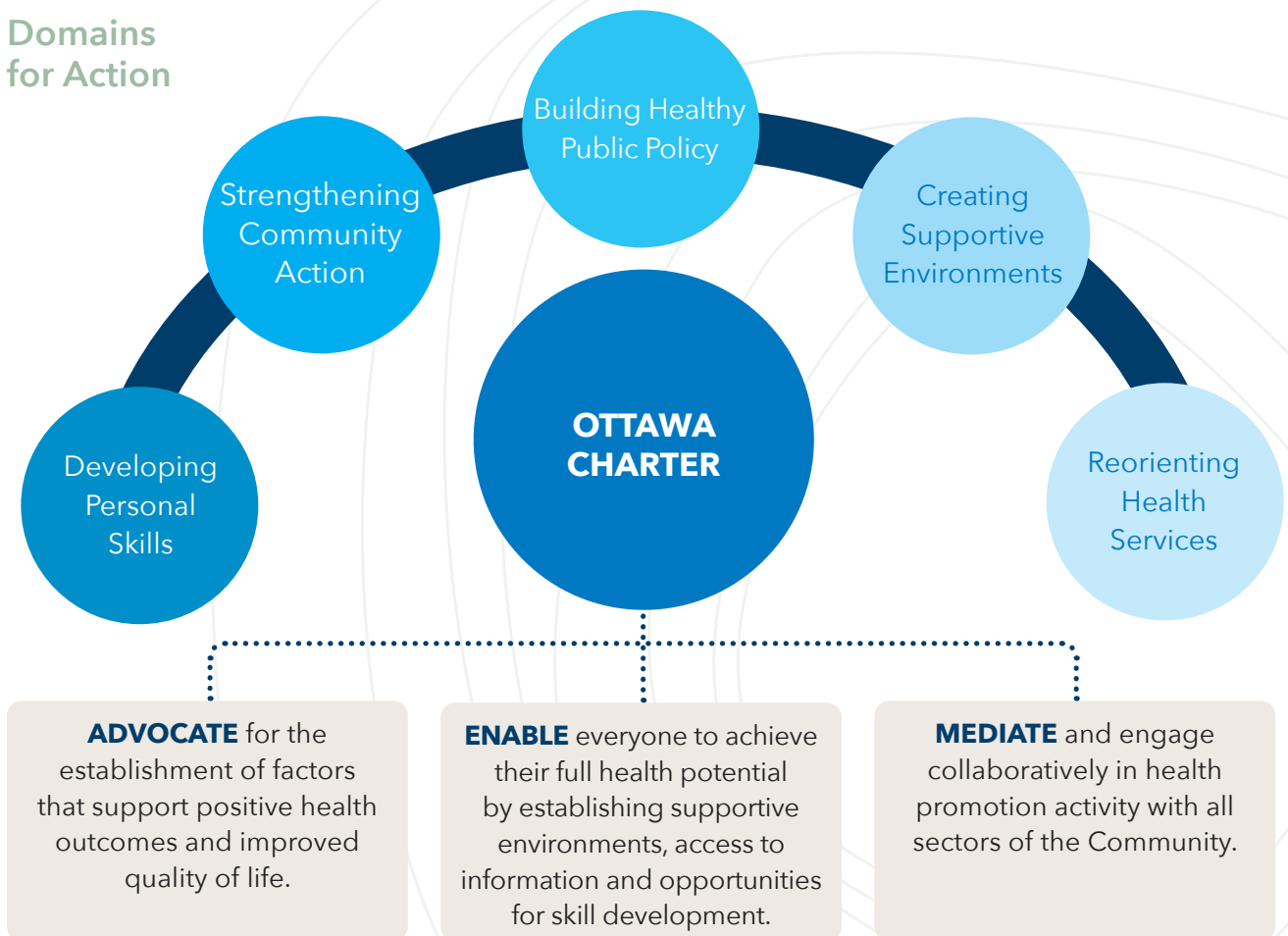


Figure 1. Reference: *Ottawa Charter for Health Promotion (1986)*, World Health Organisation, Europe.

Harm Minimisation - Implementing strategies to reduce impact

The Harm Minimisation Framework underpins the *National Drug Strategy 2017-2026* which aims 'to build safe, healthy and resilient Australian communities through preventing and minimising alcohol, tobacco and other drug-related health, social, cultural and economic harms among individuals, families and communities.'

The Framework provides guidance and structure to the implementation of evidence-based AOD prevention activities, acknowledging the importance of risk and protective factors for AOD and mental health issues, as well as the contribution of the social, economic and environmental determinants of health.

The Harm Minimisation Framework incorporates three pillars of action:

Demand Reduction - preventing the uptake and/or delaying the onset of AOD use; reducing the misuse of AOD in the community; and supporting individuals with recovery from AOD dependence.

Supply Reduction - Preventing, ceasing, interrupting and reducing the production and supply of illegal drugs; and managing or regulating the availability of legal drugs.

Harm Reduction - Reducing the adverse health, social and economic impacts of AOD use for the individual, their families and community.

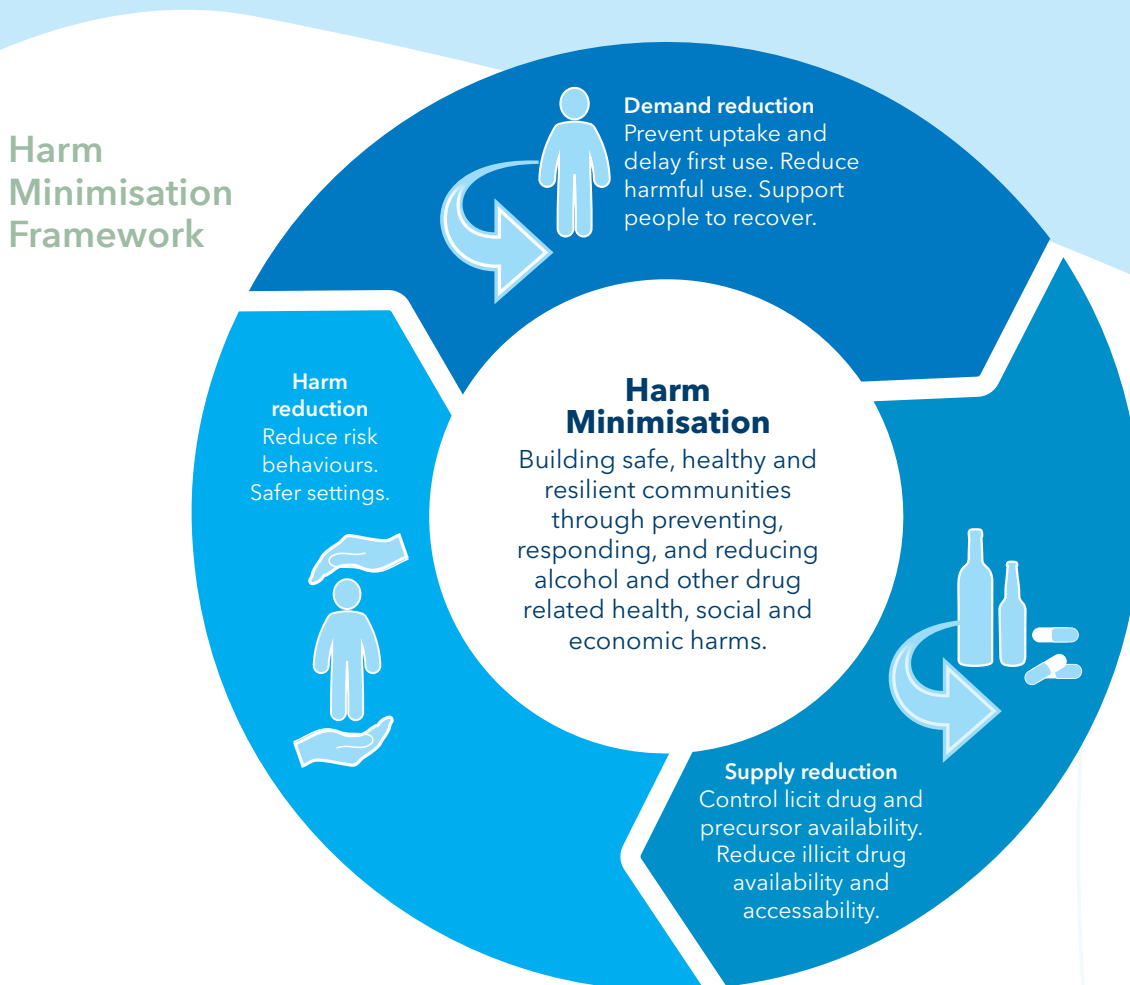


Figure 2. Narrative and image, adapted from the *Western Australian Alcohol and Drug Interagency Strategy 2018-2022*, p15 and *National Drug Strategy 2017-2026*

Leveraging capability

The AOD Community Prevention Services Manager, Steve Papadopoulos, and AOD Community Prevention Service Team Leader, Jo Woodruff provide program management, training and support to the Community Engagement Officers in each region.



Community Engagement Officers with expertise in health promotion drive the establishment of up to 30 local, grassroots Community Response Committees across the five regions. The location of these Committees will be determined based on a comprehensive regional needs assessment and feedback from stakeholders and local community members. In the development and implementation of Community Response Committees, Holyoake aims to work beside and collaboratively with established AOD prevention and related service providers in the regions.

Community Response Committees involve community members and agency stakeholders with a passion for AOD prevention. These Committees develop localised Community Response Plans to provide a blueprint for the implementation of community-based AOD prevention activities, drawing on current evidence as well as the wisdom of individuals, stakeholders and community groups to address complex AOD problems.

AOD Community Prevention Service Model



Figure 3. AOD Community Prevention Service Model

AOD Community Prevention Service

The AOD Community Prevention Service delivers AOD prevention services across the 5 regions through three core streams:

- The employment of a place-based 0.6FTE **Community Engagement Officer** in each region;
- The establishment of up to 6 **Community Response Committees** in each region; and
- The provision of annual **Grant** funding for prevention activities.

The key objectives and responsibilities of each stream are outlined in **Service Delivery Framework** (Fig. 4) below and collectively contribute to the achievement of the six pillars of Community Outcomes.

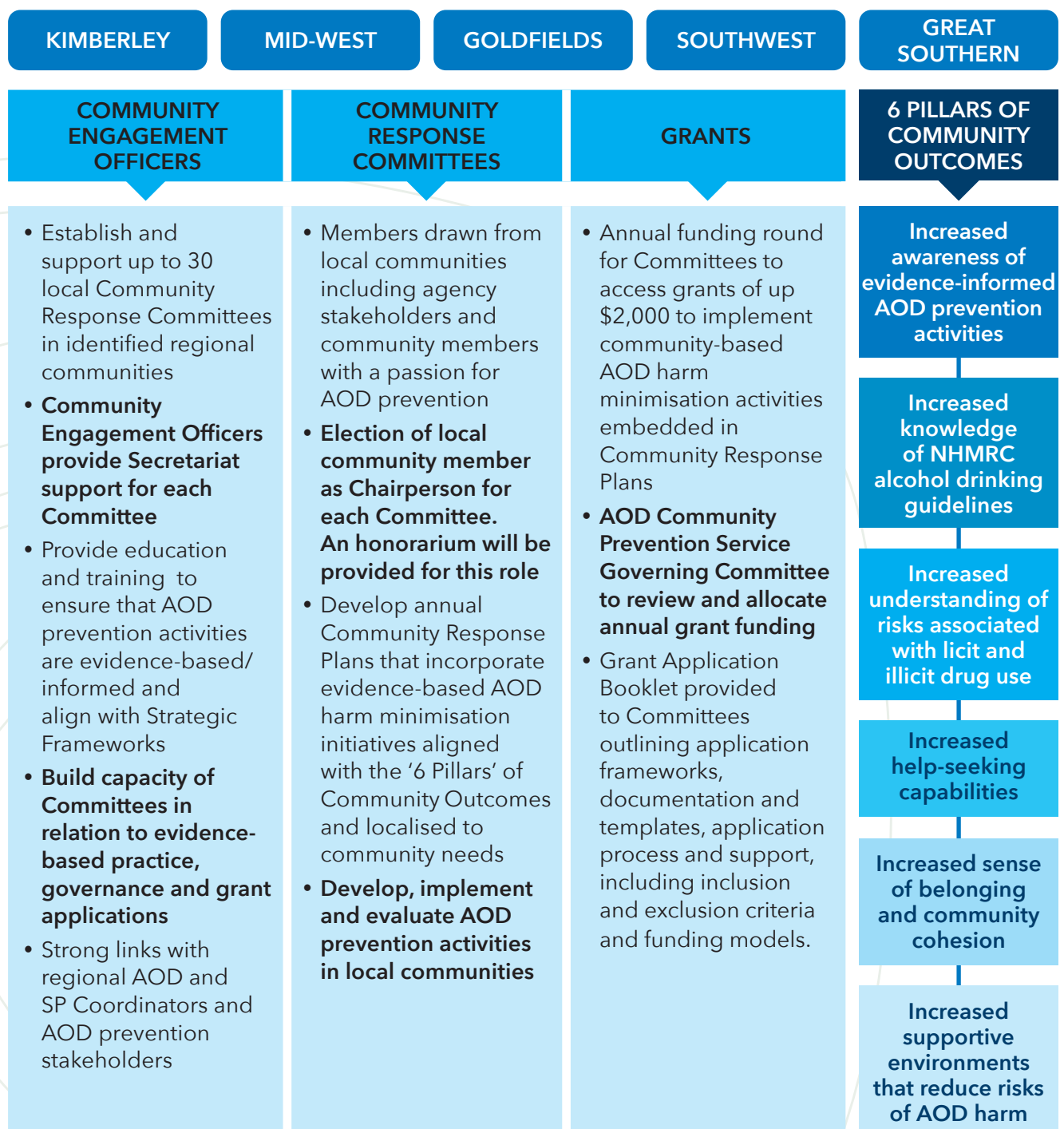


Figure 4. AOD Community Prevention Service Delivery Framework

Community Response Plans are evidence-based and informed to align with a range of health promotion and AOD strategic frameworks, including the Western Australian Mental Health Promotion, Mental Illness, Alcohol and Other Drug Prevention Plan 2018-2025.

Community Response Plans support the overarching outcomes to:

- Delay the onset of AOD use
- Reduce the harms associated with AOD supply and use, and
- Improve the health and wellbeing of individuals, families and community.

Initiatives incorporated within Community Response Plans are supportive of existing evidence-based and informed programs while empowering groups to implement new and innovative activities that address identified AOD issues impacting their local community. Activities incorporated into Community Response Plans will also align to one or more of the 6 Pillars of Community Outcomes.

Annual grants of up to \$2000 are available to Community Response Groups for assistance with the implementation of localised initiatives.

Community members and stakeholders that are interested in being involved in a Community Response Committee are encouraged to contact the Team on prevention@holyoake.org.au.



We know prevention

With a dedicated Prevention Team focusing on alcohol and other drugs, suicide prevention and mental health and wellbeing in the Wheatbelt, Holyoake works collaboratively within evidence-based prevention frameworks that overlay innovative program delivery to effectively implement prevention activity.

The Wheatbelt Prevention Team create integrated, co-ordinated and progressive initiatives by connecting and collaborating with community stakeholders to address the complex challenges faced by individuals, families and communities.

A broad range of programs and initiatives that contribute to the overall health and well-being of communities continue to be implemented in the region. These include six endorsed Community Wellbeing Plans, training and workshops, awareness day events and activities, community education, state and national awareness campaigns, workplace wellbeing and professional self care, postvention support and publication of the unique prevention magazine *Yirra Koork - Looking Forward*.

Alcohol & Other Drugs (AOD) Community Prevention Service

GOLDFIELDS
Community Engagement Officer
Community Response Committees

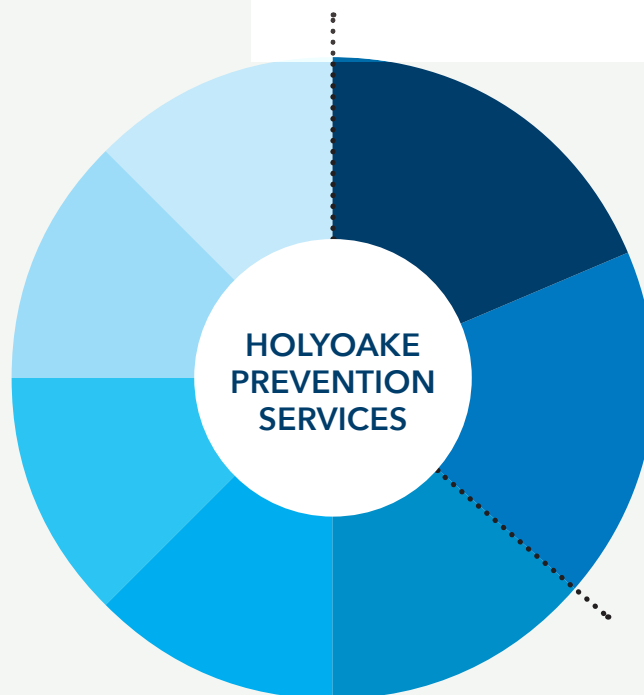
GREAT SOUTHERN
Community Engagement Officer
Community Response Committees

KIMBERLEY
Community Engagement Officer
Community Response Committees

Community Response Committees
Community members and agency stakeholders implementing localised, community-based AOD harm minimisation activities

MID-WEST
Community Engagement Officer
Community Response Committees

SOUTHWEST
Community Engagement Officer
Community Response Committees



Wheatbelt Prevention Team

SUICIDE PREVENTION
Suicide Prevention Coordinator & Suicide Prevention Project Officer
Coordinate and support the development, promotion, implementation and evaluation of mental health and wellbeing, suicide prevention and postvention activities. Delivery of education and training throughout the Wheatbelt.

AOD PREVENTION
AOD Prevention Coordinator
Coordinate and support stakeholders, organisations and community groups in the development, implementation and evaluation of AOD harm minimisation initiatives.

Promote education and training opportunities. Oversee the Wheatbelt Volatile Substance Use Incident Reporting Program.

Figure 5. Alcohol & Other Drugs (AOD) Community Prevention Service

Innovative, Impactful and Integrated Prevention Activities

Events and initiatives across the Wheatbelt region of WA

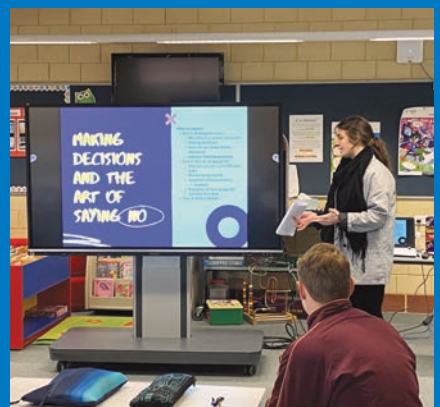


I KNOW WHAT I'D RATHER BE DOING



DON'T DRINK & DRIVE

THIS PROJECT IS A PARTNERSHIP BETWEEN





Acknowledgement of our high standard of work in both AOD and Suicide Prevention has been received via the following industry-based awards:

- **Australian Health Promotion Association - Leadership in Health Promotion Award 2023** - Exceptional commitment and innovation in health promotion
- **Injury Matters 2023 Outstanding Achievement in Collaboration for a Safer WA award** - AOD Prevention - 'Within Your Wallet' project
- **Injury Matters 2023 Outstanding Achievement in Injury Prevention or Safety Promotion award** category for the 'Wheatbelt Suicide Prevention Project'
- Annual 'Turn up in Blue' (TUIB) event awarded a **Community Citizen of the Year Award** by the WA State Government on Australia Day 2023
- **2022 Western Australian Club Industry Awards - Winner Road Safety Category** for 'I Know What I'd Rather Be Doing - Don't Drink & Drive'
- **Injury Matters 2021 Injury Prevention and Safety Promotion Awards** - Outstanding Achievement in Collaboration for a Safer WA
- **Injury Matters 2021 Injury Prevention and Safety Promotion Awards** - Outstanding Achievement in Injury Prevention or Safety Promotion
- **WANADA 2018 Alcohol and Other Drug Excellence Awards**
- **Injury Matters 2017 Injury Prevention and Safety Promotion Awards** - Highly Commended in Regional or Remote Injury Prevention or Safety Promotion



For more information about Holyoake, visit www.holyoake.org.au or email a Prevention Team member: prevention@holyoake.org.au

Walking Together

Holyoake believes that through understanding and an appreciation of Aboriginal and Torres Strait Islander histories and cultures, we will continue to build respectful, trusting and inclusive relationships that promote participation of Aboriginal and Torres Strait Islander peoples' families and communities.

We are committed to developing and fostering key relationships, to work in partnerships with Aboriginal and Torres Strait Islander peoples, communities and services and to work on our hearts, minds and spirit, so that we can better contribute to building strong and resilient communities together.

The AOD Community Prevention Service focuses on developing and implementing AOD prevention activities in collaboration with Aboriginal Community Controlled Organisations,

Health Services and local communities to ensure that our programs incorporate a holistic approach that are Aboriginal-led, family focused, culturally responsive and support the empowerment and self-determination of Aboriginal and Torres Strait Islander peoples.

Our commitment to enable better futures for all communities through a holistic and inclusive approach of providing social and emotional wellbeing services will provide opportunities for everyone to reach their full potential.

The Journey Artwork

This beautiful artwork was created by Melissa Spillman (Woods), a Noongar Aboriginal Artist who operates under Maarakoort Art. It is called 'The Journey'.

'The Journey' represents the hard work and persistence of the journey through life. The campsites represent the many stops along the way. The background represents our culture and land. The lines and dots represent the connections we make and the stories we learn. The hands represent connection to country and a sense of belonging.

Holyoake

Improving the health and wellbeing of individuals, families and communities, and reducing the harms associated with alcohol and other drugs supply and use, by engaging with, supporting and building the capacity of local communities.

www.holyoake.org.au

Holyoake is accredited under the following AOD and Mental Health Standards, an outstanding achievement that reflects our commitment to delivering the highest quality in service provision to the WA community. AOD Human Services Standard 2019 (AODHSS) and National Standards for Mental Health Services 2010 (NSMHS).



National Standards for
Mental Health Services



Government of **Western Australia**
Mental Health Commission