

HOLYOAKE

AOD Community Prevention Service

Alcohol and other drug (AOD) use has significant impacts on all Australians, either directly and/or indirectly, including health, social and economic harms. In 2017-18, the social cost to Australians from alcohol use alone was \$66.8 billion (AIHW 2023 'Alcohol, tobacco and other drugs in Australia').

Estimated National costs

- Alcohol - \$66.8 billion (2017-18)
- Opioids (including illicit opioids and pharmaceutical opioid misuse) - \$15.76 billion (2015-16)
- Cannabis - \$4.5 billion (2015-16)
- Methamphetamine - \$5 billion (2013-14)

(NDRI 'Social and Economic Costs of Substance Use' <https://ndri.curtin.edu.au/>)

AIM: The Holyoake AOD Community Prevention Service aims to improve the health and wellbeing of individuals, families and communities by preventing or delaying the onset of AOD use and reducing the harms associated with AOD supply and use.

The AOD Community Prevention Service will achieve this by engaging with, supporting and building the capacity of local communities to implement evidence-based and informed AOD prevention activities.



76% of alcohol-related road traffic fatalities occurred in regional WA

<https://www.wa.gov.au/sites/default/files/2021-07/2019-Preliminary-Summary-of-Fatalities-on-WA-Roads.pdf>



Aboriginal Australians are 5 times more likely to have an alcohol-related death and 3 times more likely to have a non-intentional drug related death

(AIHW 2023, 'Alcohol, tobacco and other drugs', <https://www.aihw.gov.au/>)



1 in 6 people in WA had used an illicit drug in the past 12 months

(AIHW National Drug Strategy Household Survey 2019)



180 alcohol-related Family Violence Assaults occur every week

(<https://www.police.wa.gov.au/crime/crimestatistics#>)



One West Australian is hospitalised for alcohol-related harm every 25 minutes

(<https://alcoholthinkagain.com.au/resources/alcohol-harm-statistics/>)

The AOD Community Prevention Service delivers AOD prevention services across 3 core streams:

COMMUNITY ENGAGEMENT OFFICERS

Establish, support and build capacity of up to 6 local Community Response Committees across the region.

COMMUNITY RESPONSE COMMITTEES

Through community consultation, develop & implement targeted 'grassroots' AOD prevention activities.

GRANTS

Annual funding of \$2000 for each Committee to implement AOD prevention and harm minimisation activities in their community.

MID WEST GOLDFIELDS GREAT SOUTHERN KIMBERLEY SOUTH WEST

Great Southern

REGIONAL SNAPSHOT

- **SIZE:** 39,000 Km²
- **POP'N:** 60,832
- **MEDIAN AGE:** 41
- **ABORIGINAL & TORRES STRAIT ISLANDER POP'N:** 2765 (4.5%)
- **LANGUAGE GROUPS:** Wagyl Kaip and Southern Noongar region refers to the Noongar dialectal groups of Ganeang, Goreng and Minang from the Great Southern area.
- **11 LOCAL GOVERNMENT AUTHORITIES**



The Great Southern region has 250km of the south coast bordering the Southern Ocean and boasts ancient mountain ranges, deep forests and breathtaking coastal scenery. The Great Southern region is known for its primary production, fishing, aquaculture, ecotourism and natural attractions.

Key Community Concerns

- Concerning levels of alcohol and illicit drug use, including youth
- AOD-related violence
- Lack of resources, activities and support for young people
- Vaping



Albany had the third highest rate of unintentional drug-induced deaths in regional WA with a rate of more than 9.2/100,000

(Penington Institute 2023, 'Australia's Annual Overdose Report')



21.6% of adults residing in the Great Southern region were at long-term risk from alcohol consumption, compared to the WA state average of 18.3%.

(WAPHA 2022, 'Great Southern Needs Assessment 2022-24'; AIHW 2023, 'Alcohol, tobacco and other drug use in Australia 2023')



AOD-related presentations to Emergency Departments in Albany were 468/100,000 population in 2021, almost 1.3 times the state rate. About two-thirds (63%) of AOD presentations were made after hours.

(WAPHA 2022, 'Great Southern Needs Assessment 2022-24')

Meet Hayley - your Community Engagement Officer

I am passionate about bringing people and communities together to create positive change across the Great Southern. Having lived and worked across the region for many years, I have a strong connection to the people and communities that call it home.

I currently work as a Community Engagement Officer with Holyoake, building relationships with local organisations, community groups, businesses and key stakeholders to support AOD prevention initiatives across the Great Southern.

With more than 20 years' experience in health and wellbeing, I bring a background in Psychology, Positive Psychology, Education, Yoga, Pilates and Community Wellbeing. I hold a Bachelor of Science (Honours) in Psychology and a Professional Certificate in Education (Positive Psychology).

Through Radiant Being, which I founded in 2008, I have developed and delivered wellbeing programs, workshops, retreats and Yoga Teacher Trainings across Australia and internationally, building partnerships with government, schools, community organisations and businesses.

I believe meaningful change happens when local people work together, and I am committed to strengthening connection, resilience and positive outcomes across our communities.



Contact Hayley on - hlawrence@holyoake.org.au or 0409 379 633